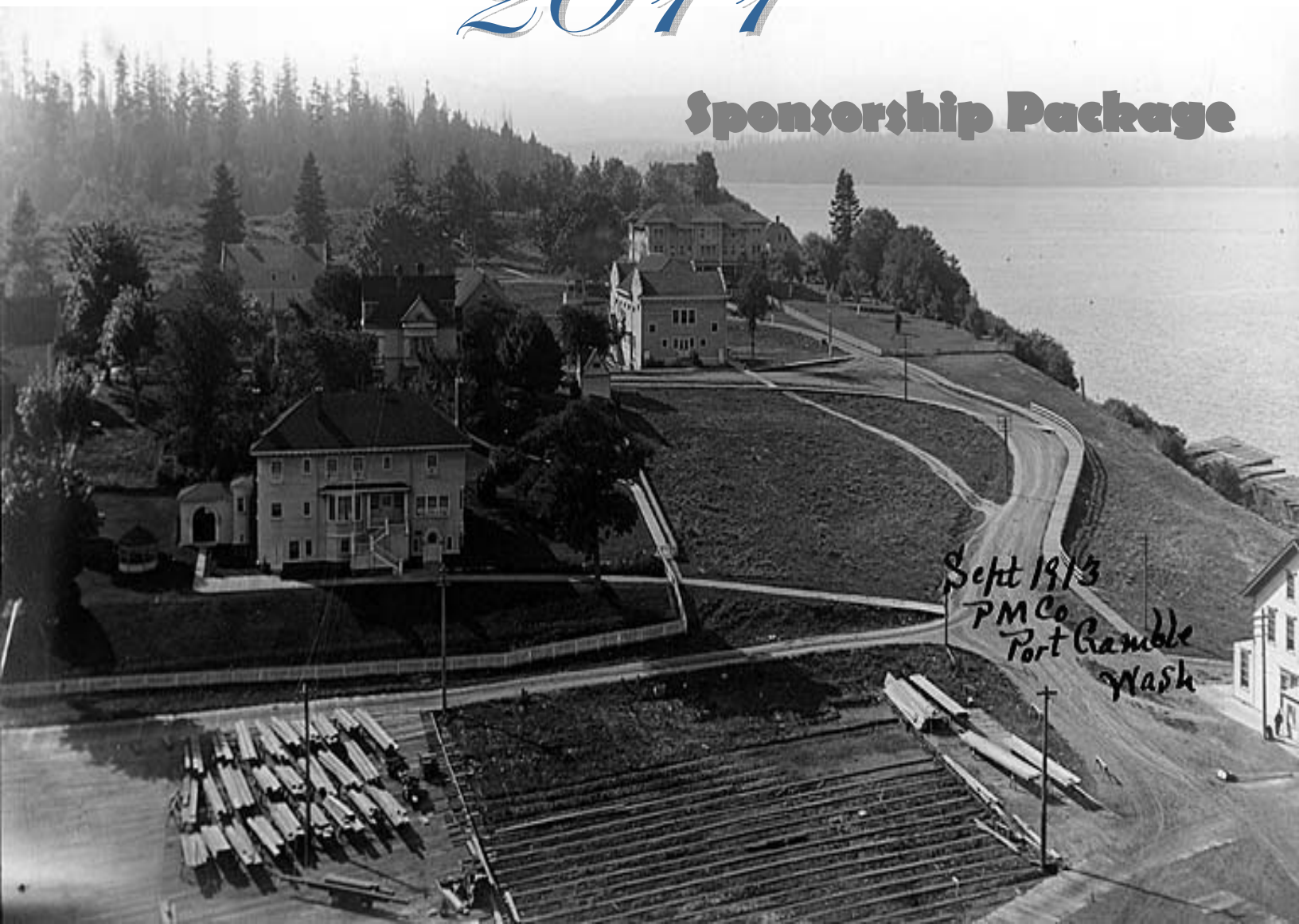




Old Mill Days

2011

Sponsorship Package



Johnathan Miller

(360) 620-1732

jmiller@oldmilledays.com

History of the Port Gamble Mill

The sawmill that William Talbot and Andrew Pope founded on Gamble Bay in 1853 remained in operation until December 1995. It was the longest continually operating mill in the United States at that time. Now, the mill is gone, but the little town that grew up around it gives visitors a chance to see how early lumbering communities looked and functioned.

For three days Port Gamble will be alive with Lumberjack and Wood Carving Competitions. You are sure to be amazed as you watch the North West Loggers compete for prizes.

Bring the whole family for Carnival Rides, Live Music, local performers, weekend vendors and more food than a person can eat. Top it all off with spectacular Fireworks Show Saturday evening!



2011 Sponsors Needed

Sponsorship during community events is a truly unique marketing opportunity to provide name recognition for your company. Our goal is to ensure that your company is promoted in a way that meets and exceeds your objectives.

Your contribution to this event will help provide members of Kitsap County with a fun family experience.

Schedule of Events

Daily Events on September 30th, October 1st, & 2nd

FRIDAY, SEPTEMBER 30TH



4:00PM - 9:00PM	FOOD VENDORS
4:00PM - 11:00PM	CARNIVAL
4:00PM - 10:00PM	BEER GARDEN
5:00PM - 8:00PM	FAMILY STAGE ENTERTAINMENT
6:00PM - 8:00PM	KITSAP'S GOT TALENT
8:00PM - 9:00PM	LIVE MUSIC
9:00 PM	FIREWORKS

SATURDAY, OCTOBER 1ST



9:00AM - 6:00 PM	FOREST FESTIVAL
11:00AM - 9:00PM	FOOD VENDORS
11:00AM - 11:00PM	CARNIVAL
10:00 - 4:00PM	CLASSIC CAR SHOW
NOON - 8:00PM	FAMILY STAGE ENTERTAINMENT
1:00PM - 5:00PM	LUMBERJACK COMPETITION
2:00PM - 10:00PM	BEER GARDEN
5:00PM - 10:00PM	LIVE MUSIC

SUNDAY, OCTOBER 2ND



9:00AM - 11:00AM	LOGGERS BREAKFAST
9:00AM - 6:00PM	FOREST FESTIVAL
11:00AM - 6:00PM	CARNIVAL
11:00AM - 12:30PM	ZUMBA FEST
12:00PM - 2:30PM	KITSAP'S STRONGEST ATHLETE
1:30AM - 2:30PM	HOT SAWS
NOON - 6:00PM	FAMILY STAGE ENTERTAINMENT
NOON - 6:00PM	BEER GARDEN
2:00PM - 4:00PM	NW TEAM CARVING FINALS



How Do You Become a Sponsor?

Old Mill Days 2011

Exclusive Sponsorships

You may sponsor a specific event . This will give your company special recognition in all media because your name becomes

part of the event. For example:

“The Kingston Lumber Lumberjack Show”

All naming rights will include exclusive advertisement



Fireworks - The fireworks show will be featured on Friday, Sept. 30th. Beginning at 9 PM, a truly “Old Fashioned” display fireworks show will light up the sky . Your organization will be mentioned the night of the fireworks. This package also

includes all benefits from the “Lumberjack Sponsor Package” (8 Tickets)

\$1,500.00 Available to a single sponsor, however many businesses choose to partner up to “co-sponsor” an event. (Maximum of 2 sponsors).



Lumberjack Competition - The Lumberjack Competition will be featured on Saturday, September 25th. Your organization will be mentioned throughout the logging show presentation. This package also includes all benefits from the “Lumberjack Sponsor Package”: (8 Tickets)

\$3,000.00 Available to a single sponsor, however many businesses choose to partner up to “co-sponsor” an event. (Maximum of 2 sponsors).



NW Team Carving Championship Finals— The NW Team Carvers will compete on Sunday, September 28th. Your organization will be mentioned throughout the carving competition. This package also includes all the benefits from the “Skidder Sponsor Package”. (4 Tickets)

\$1,500.00 Available to a single sponsor, however many businesses choose to partner up to “co-sponsor” an event.



The Main Stage— The Main Stage is where music can be heard by a variety of bands and entertainers. This allows for the Main Stage to be presented by your organization (naming rights) and have your organizational banners on the stage. Your name will be announced 5 times per day minimum. This package also includes all the benefits from the “Skidder Sponsor Package”. (4 Tickets)

\$1,500.00 Available to a single sponsor, however many businesses choose to partner up to “co-sponsor” an event. (Maximum of 2 sponsors).



Beer Garden - The Beer Garden is one of the events that is open Friday and Saturday Night. Imagine hearing the announcer state "Raise your glass to the "Your Company Name" Beer Garden Sponsor" followed by cheers from those present. This opportunity allows for the Beer Garden to be presented by your organization (naming rights) and have your organizational banners in the Garden. Your name will be announced 5 times per day minimum. This package also includes all benefits from the "Skidders" Sponsor Package. (4 Tickets)
\$1,500.00 Many businesses choose to partner up to "co-sponsor" an event.



Entertainment - Old Mill Days will be providing entertainment throughout the event. This unique sponsorship opportunity allows for your banner to be hung behind the entertainment to be presented (naming rights) by your organization, and your organization name announced by the featured entertainment throughout their presentations. There are many performances available. Please ask your sponsor coordinator for more information. Also includes "Harvesters" sponsorship. (2 Tickets)
\$750.00 per performance.



Classic Car Show - Multiple Car Clubs come together Saturday to compete for prizes and trophies. This opportunity allows for the Car Show to be presented by your organization (naming rights) and have your organizational banners. This package also includes all benefits from the "Skidders" Sponsor Package. (4 Tickets)
\$1,500.00 Many businesses choose to partner up to "co-sponsor" an event.

All Event Sponsors Receive the Following:

- Name recognition in association with that event.
 - Your organizations name announced at the event you are sponsoring. Sponsor signage at the location of the event. One banner provided by Old Mill Days for Lumberjack Sponsors. Any additional banners to be provided by organization (limit of 2).
 - Sponsor name and logo on all promotional advertising.
 - Opportunity to provide promotional materials to Festival attendees
- Deadline for ads is September 1.**
- Sponsor name and logo on all promotional advertising.
 - Opportunity for sponsor to provide promotional materials to Festival attendees
 - Your company's logo/web link placed on our "Sponsors" page.
 - Your Business name in newspaper advertng promoting the event
 - Festival Programs

A multi-level sponsorship gives you great exposure throughout the festival without association to a specific event
Each SPONSOR will RECEIVE:
Catered Dinner from
6:00 - 7:00 pm on Saturday, Sept. 25th



Lumberjack \$3,000

SPONSORSHIP INCLUDES:

- One banner provided by Old Mill Days.
- Sponsor name and logo on all promotional advertising.
- Opportunity to display 3 additional banners on festival grounds.
- Opportunity for to provide promotional materials to Festival attendees.



Timber Cruiser \$1500

SPONSORSHIP INCLUDES:

- Opportunity to display 2 banners on festival grounds.
- Sponsor name and logo on all promotional advertising.
- Opportunity to provide promotional materials to Festival attendees.



Skidders \$1,000

SPONSORSHIP INCLUDES:

- Opportunity to display 2 banners on festival grounds.
- Sponsor name and logo on all promotional advertising.
- Opportunity for sponsor to provide promotional materials to Festival attendees



Harvesters \$500

SPONSORSHIP INCLUDES:

- Opportunity for sponsor to provide promotional materials to Festival attendees

Old Mill Days

2011 Official Sponsorship Form

Please return with your sponsorship check

Company Name: _____
Contact Person: _____
Address: _____
Phone: _____
Email: _____

EXCLUSIVE SPONSORSHIPS

(ALL NAMING RIGHTS WILL INCLUDE EXCLUSIVE ADVERTISEMENT FOR EACH EVENT)

Fireworks Sponsorship

- Your organization will be mentioned throughout the night of the fireworks presentation.
- Includes all benefits from the "Lumberjack Package" (See below)

Package Price: \$1,500.00

Available to a single sponsor, however many businesses choose to partner up to "co-sponsor" an event. (*Maximum of two sponsors*)

Main Stage Sponsorship

- Naming rights to Main Stage to be presented by your organization
- Banners displayed on or near main stage.
- Your organization's name will be announced throughout the entire weekend of the festival.
- Includes all benefits from the "Lumberjack Package" (See below)

Package Price: \$1,500.00

Available to a single sponsor, however many businesses choose to partner up to "co-sponsor" an event. (*Maximum of two sponsors*)

Lumberjack Competition Sponsorship

- Your organization's name will be announced throughout the entire weekend of the festival.
- Includes all benefits from the "Lumberjack Package" (See below)

Package Price: \$3,000.00

Available to a single sponsor, however many businesses choose to partner up to "co-sponsor" an event. (*Maximum of two sponsors*)

NW Team Carving Sponsorship

- Your organization's name will be announced throughout the entire weekend of the festival.
- Includes all benefits from the "Skidder Sponsorship Package" (See next page)

Package Price: \$1,500.00

Available to a single sponsor, however many businesses choose to partner up to "co-sponsor" an event. (*Maximum of two sponsors*)

EXCLUSIVE SPONSORSHIPS

Lumberjack Club Sponsorship

Mingle with all of the sponsors, local VIPs and special guests. Relax, eat fabulous foods and enjoy complementary beverages during dinner while listening to entertainment from the Main Stage.

Includes all benefits from the “Timber Cruiser Package” (See next page)

Package Price: \$1,500.00

Available to a single sponsor, however many businesses choose to partner up to “co-sponsor” an event.

Beer Garden Sponsorship

Naming rights to Beer Garden to be presented by your organization

Banners on the stage.

Your organization’s name will be announced at least five times per day minimum.

This package also includes all benefits from the “Skidders Sponsor Package”.

(See Below)

Package Price: \$1,500.00 Available to a single sponsor, however many businesses choose to partner up to “co-sponsor” an event.

Entertainment

Naming rights to individual stage performances, presented by your organization

Banners placed on or near stage. (You must provide)

Your organization’s name will be announced as the sponsor of the featured entertainment.

Includes all benefits from the “Harvesters Package”. (See Below)

Package Price: \$750.00 per performance.

Car Show

Naming rights to Car Show to be presented by your organization

Banners on the stage.

Your organization’s name will be announced at least five times per day minimum.

This package also includes all benefits from the “Skidders Sponsor Package”.

(See Below)

Package Price: \$1,500.00 Available to a single sponsor, however many businesses choose to partner up to “co-sponsor” an event.

MULTI- LEVEL SPONSORSHIPS

Lumberjack Sponsorship

- One banner provided by Old Mill Days.
- Sponsor name and logo on all promotional advertising.
- Opportunity to display three additional banners on festival grounds and provide promotional materials to Festival attendees

Package Price: \$1,500.00

Timber Cruiser Sponsorship

- Sponsor name and logo on all promotional advertising.
- Opportunity to display two additional banners on festival grounds and provide promotional materials to Festival attendees

Package Price: \$1,000.00

Skidders Sponsorship

- Sponsor name and logo on all promotional advertising.
- Opportunity to display two additional banners on festival grounds and provide promotional materials to Festival attendees

Package Price: \$500.00

Harvesters Sponsorship

- Opportunity for sponsor to provide promotional materials to Festival attendees

Package Price: \$250.00

Banner

- Your banner will be displayed at a prominent location at Old Mill Days. You must provide banner.

Price: \$100.00

TOTAL AMOUNT SPONSORED \$ _____

Send completed sponsorship form and check to:

Old Mill Days
15156 NW Hite Center Rd.
Seabeck, WA 98370
www.oldmilledays.com
jmiller@oldmilledays.com